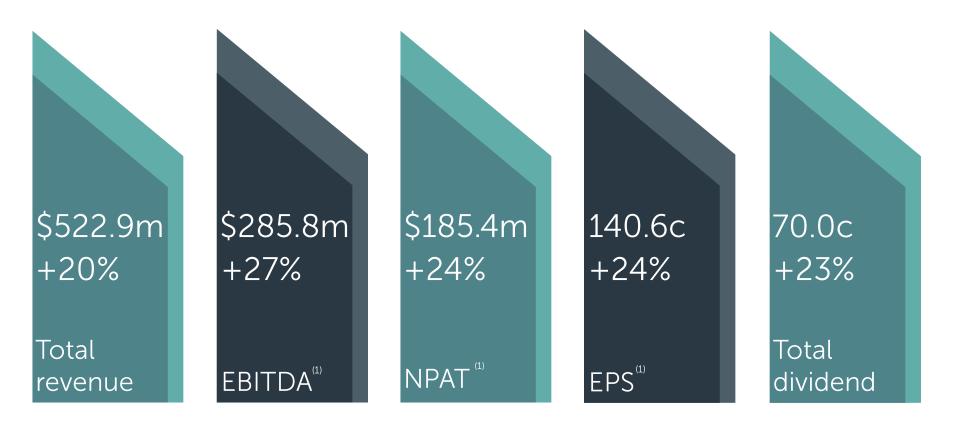


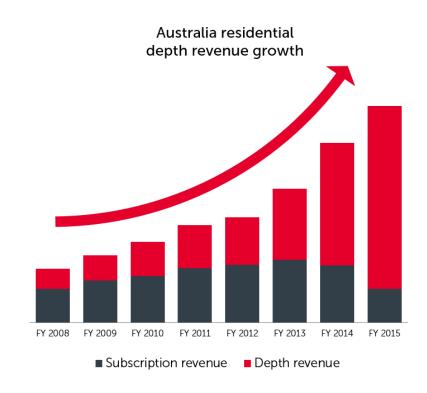
Strong growth in all financial metrics





The story behind the numbers

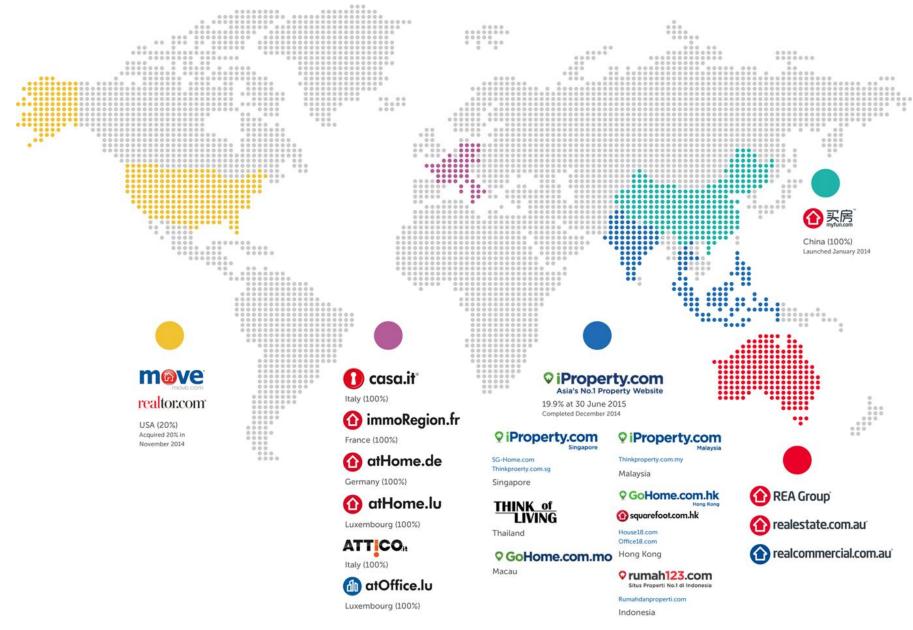
- Extended lead in consumer engagement
- Strong take up of premium listing products drove value to customers and revenue growth
- Significant international expansion through investments in Move, Inc. and iProperty Group Limited
- Introduction of market based pricing
- Expanding property related services for consumers with the launch of utility connections and finance leads
- First to market with innovative tools, including property investor market data and Apple Watch⁽¹⁾ app







Investing in high growth markets



Largest and most engaged audience

Main + mobile sites only (excludes app) (competitor app data not available)		No. 2 property site	outperforming the competition	lead extended year on year ⁽²⁾
Visits (average monthly traffic) (1)	36.5m visits	12.2m	3.0x	(2%)
Time (share of combined minutes spent on realestate.com.au and the No. 2 property site) (1)	85% share	15% share	5.7x	22%
Time (average monthly total time on site) (1)	242m minutes	42m minutes	5.7x	22%
Page views (average monthly) (1)	991m views	156m views	6.4x	23%

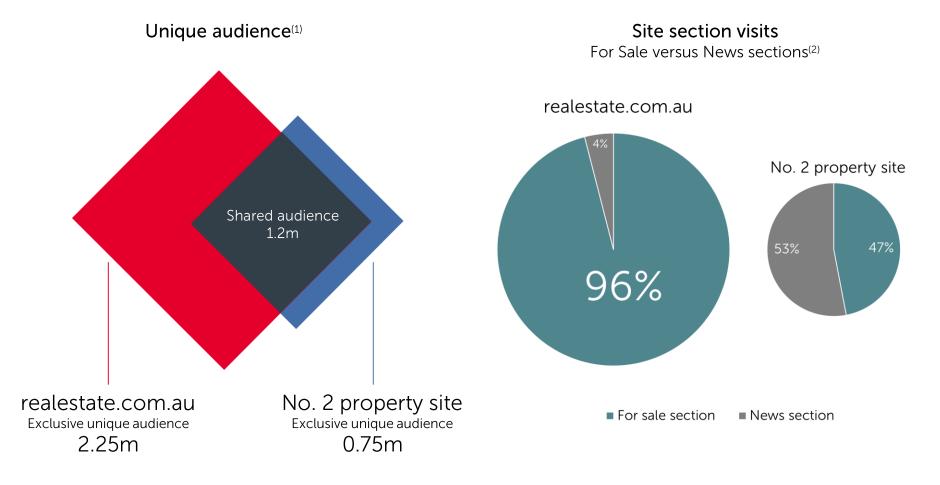
4.4m app downloads(3)

Australia really does live here



Driving audience growth where it counts

- Engaged property seekers come to realestate.com.au
- Value to customers through quality audience
- 65% of our monthly audience did not visit our nearest competitor on main and mobile sites (1)

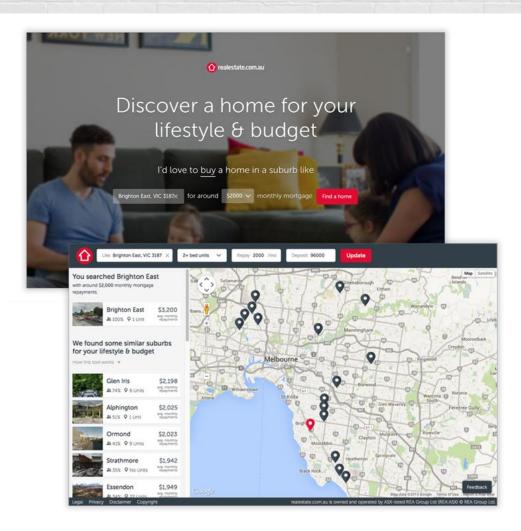




Innovation



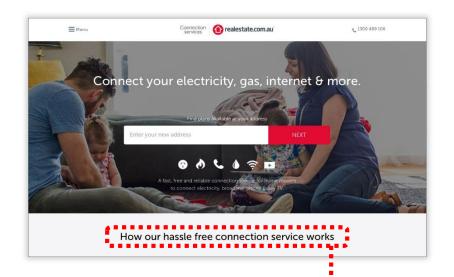
Our first to market Apple Watch real estate app brings timely and accurate information to property hunters to help ease the stress of open for inspections



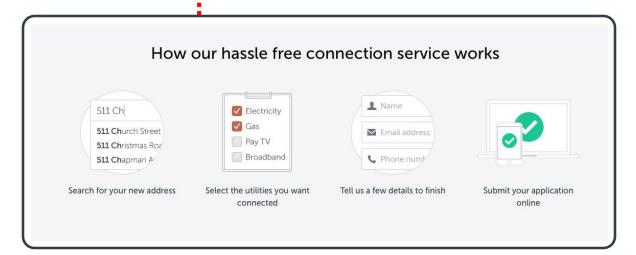
'Discover' is a new property search experience that helps buyers understand which suburbs meet their budget and lifestyle needs



Innovation

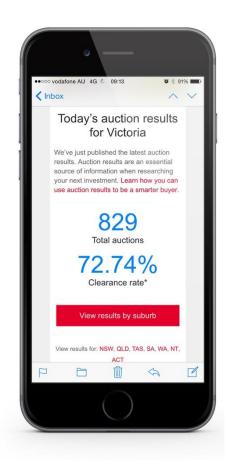


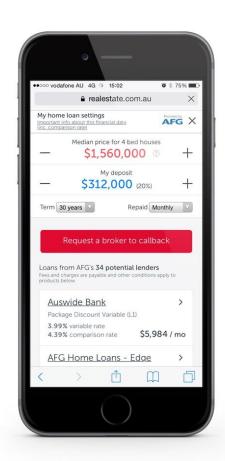
Our connection services enables consumers to conveniently connect their utilities

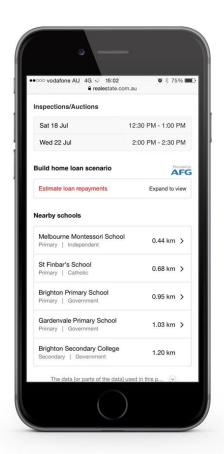




Innovation







Auction Results

Property Finance

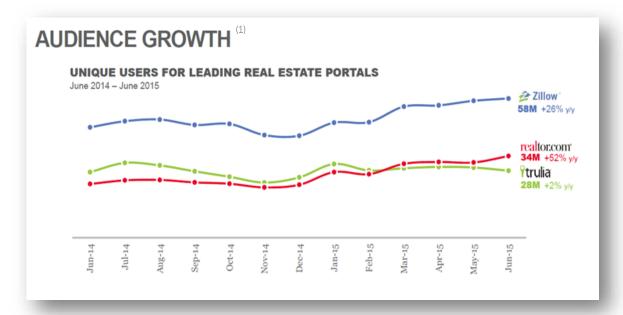
Nearby Schools



Investment in world's largest property market



- Operates in the largest residential real estate market in the world
- \$14 billion spend on real estate advertising in the USA with less than \$1 billion online spend between 3 largest players
- Opportunity to leverage our digital real estate expertise and News Corp's content, distribution and marketing strengths
- Realtor.com surpassed Trulia in early-2015 to become to become the #2 online real estate destination



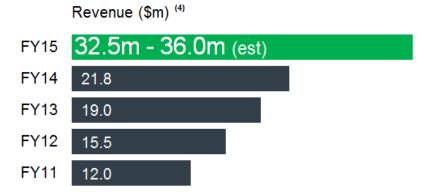


Investment in world's fastest growing property market



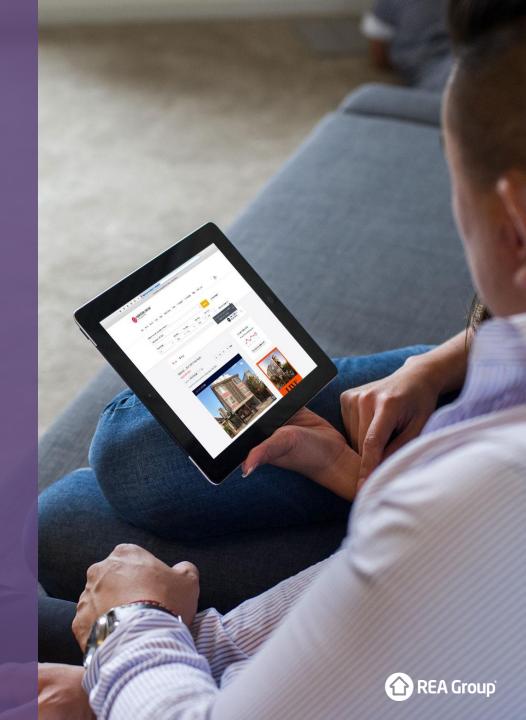
- iProperty (IPP) holds market leading position in Malaysia, Hong Kong, Indonesia, Macau, and Thailand⁽¹⁾
- Asia is one of the fastest growing real estate markets with a overall population over 500 million
- Excellent potential for long-term growth across this region
- Annual revenue upgraded to between \$32.5 and \$36 million and EBITDA between \$3 and \$6 million⁽²⁾
- Strong growth in agents, developers, listings, and leads⁽³⁾







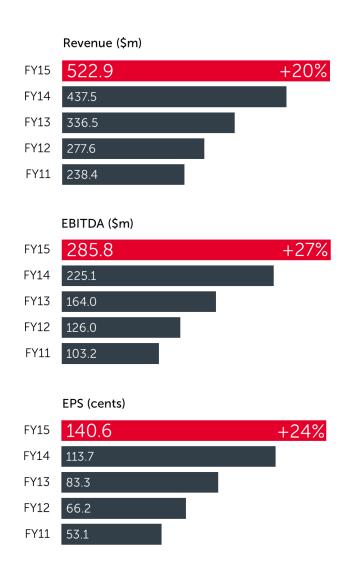
Financial results



Operating results

Performance (\$m)	FY 2015	FY 2014	Growth
Revenue			
Australia	472.8	392.2	21%
Europe	45.6	42.9	6%
Asia	4.5	2.4	88%
Group revenue	522.9	437.5	20%
EBITDA (1,2)			
Australia	288.1	232.4	24%
Europe	9.7	5.2	85%
Asia	0.6	(1.2)	150%
Corporate	(12.6)	(11.3)	(12%)
Group EBITDA (1,2)	285.8	225.1	27%
EBITDA Margin	55%	51%	
NPAT (2)	185.4	149.9	24%
Cash balance	78.9	253.8	(69%)
Earnings per share (EPS) cents (2)	140.6c	113.7c	24%
Dividends per share (DPS) cents	70.0c	57.0c	23%

Rec to Financial Statements (\$m)	FY 2015	FY 2014	Growth
NPAT from core operations	185.4	149.9	24%
Gain on sale of marketable securities	31.2	-	-
Tax on sale of marketable securities	(9.1)	-	-
Share of losses of associates	(7.1)	-	-
Gain on sale of discontinued business	9.8	-	-
Reported NPAT	210.2	149.9	40%

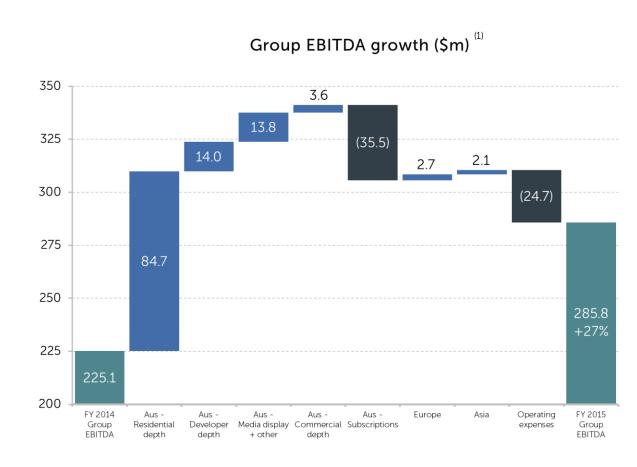




EBITDA growth

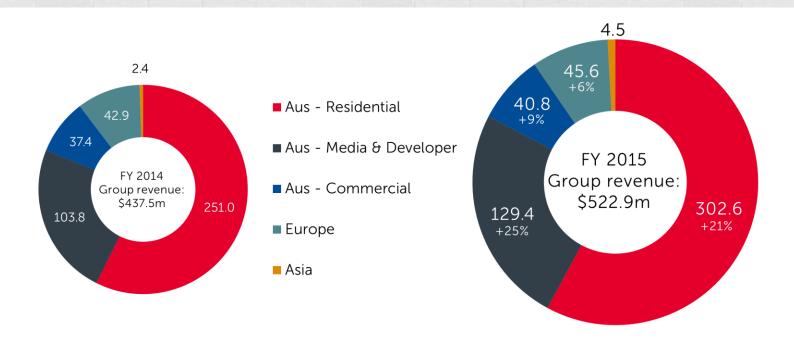
Strong EBITDA growth driven by:

- Strong take up of premium listing products and introduction of market based pricing
- Robust developer market drove strong take up of Project Profiles and Advertising
- Large, engaged audience increased media revenue
- Reduced fixed costs for agents through lower subscriptions with market based pricing
- Operating costs grew 12%, well below revenue growth
- Some offset by lower listing volumes in the Australian market





Revenue growth driven by success of premium listing products



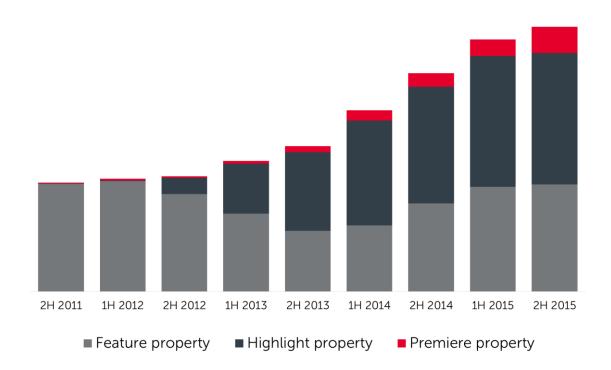
Revenue category (\$m)	FY 2014	FY 2015	Growth
Australia			
Listing depth revenue	220.4	322.6	46%
Subscription revenue	104.4	68.9	(34%)
Media display	65.5	79.7	22%
Other	1.9	1.6	(16%)
Australian revenue	392.2	472.8	21%
Europe	42.9	45.6	6%
Asia	2.4	4.5	88%
Total revenue	437.5	522.9	20%



Strong growth in premium listings

- realestate.com.au experienced strong growth in premium listing products despite a 4% reduction in listings⁽¹⁾ in the market
- Success of highest yielding Premiere listing product providing increased return on investment to agents and vendors

Premium Listing Penetration (depth)





European results

- Increased agents, audience and listings in all countries
- New Italian app & mobile site
- Partnership with FIMMA (Italy's national association of 12k+ agents and brokers)
- Luxembourg ("Lux") Apple Watch app first to market
- Continued success of expansion into new regions of France

10% revenue growth

Europe results	FY 2015	FY 2014	Growth
Total revenue (€m)	31.8	29.0	10%
EBITDA (€m)	6.7	3.5	91%
Agents (June)	13,238	12,094	9%
Average Monthly Visits (000's) (1)	10,595	9,861	7%
Listings (June, 000's)	902	754	20%







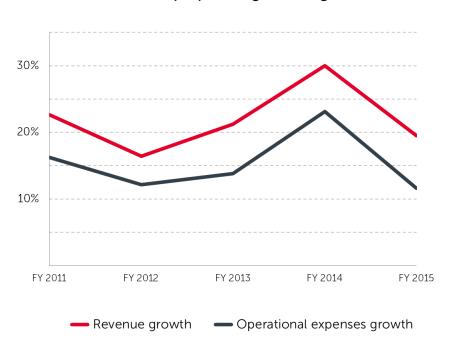






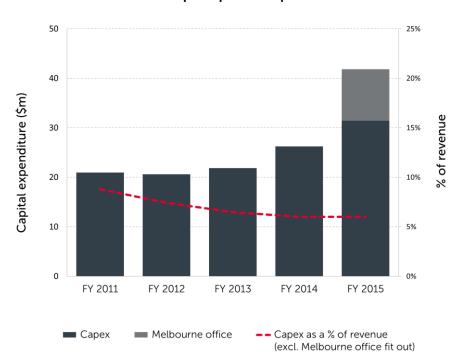
Operating results and capital expenditure

Group operating results growth



EBITDA margin growth

Group capital expenditure



Continued reinvestment in innovation

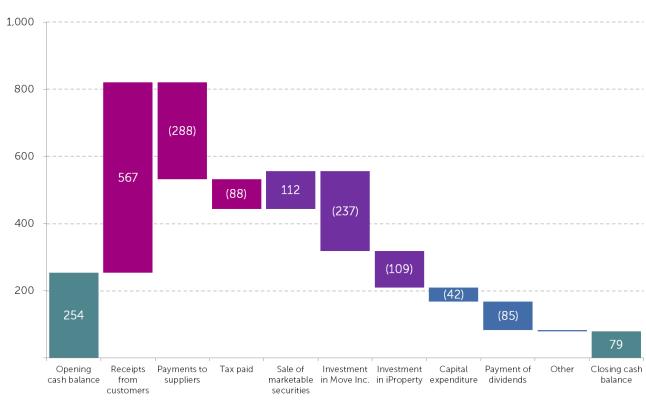


Group cash flow

18% increase in operating cash inflow (before tax)

- 36% increase in dividends paid to shareholders
- Significant investments in Move, Inc. and IPP funded via cash reserves

Group cash flow (\$m)







Positioned for growth

Listings Business

Media & Property Related Services

International Expansion







Deliver the best digital real estate experience

Continued product innovation

Compete in adjacent markets

Access to largest and most engaged audience of property seekers

Utility connections

Finance leads

Develop network of world leading property portals

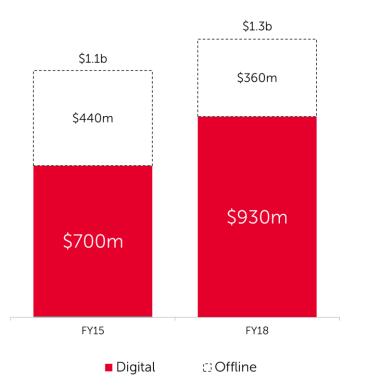
Leverage expertise Revenue diversification



Market opportunity

- Real estate classifieds continued migration to digital
- Growth opportunity in core listings market

Real estate classifieds market size⁽¹⁾



General display online advertising expenditure⁽²⁾

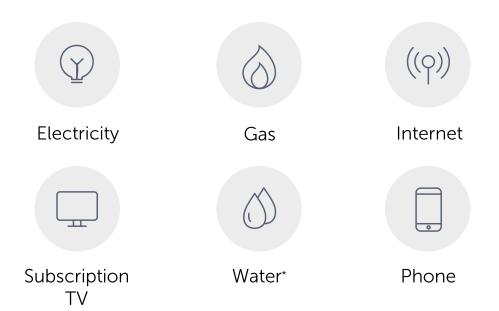






Property related services

- The utility connections market is growing
- We're participating in utility connections and finance lead markets
- Revenue growth and diversification opportunity
- Drive consumer engagement, develop deeper relationships with customers and reward partnering agents
- Encourage consumers to engage through all stages of the property cycle
- Making property simple, efficient and stress-free





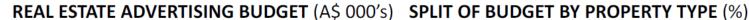
Finance leads
Total annual opportunity
\$2bn

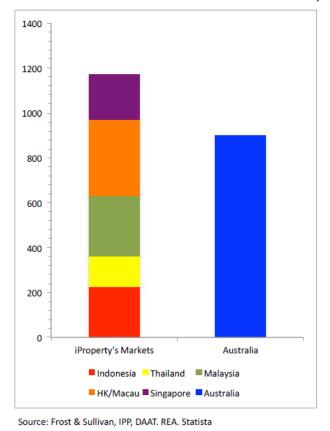
(commission from total loan book of broker originated mortgages of \$700b) (2)

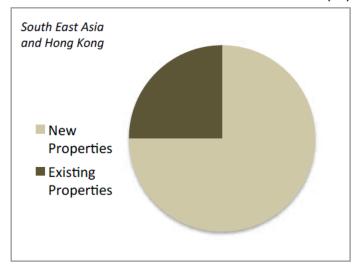


Asian opportunity 36% bigger than Australia

Extract from iProperty Group trading update (ASX release, May 2015)







Large Advertising Budgets

Real estate advertising budgets in iProperty's markets are already larger than those of Australia and growing faster. Property developers account for the vast majority of advertising spend.





USA opportunity

Extract from News Corp release, Acquisition of Move, Inc. (30 September 2014)





New York, 30 September 2014

FY15 summary

- Strong results, demonstrating our capacity to deliver solid growth, despite listing volumes in the Australian market being down 4%
- We've accomplished this by providing our customers with more choice and better value and by giving the 3.4 million¹ people who use our sites monthly an exceptional experience.
- Our strategy to take our expertise both internationally and to new property-related markets gathered pace this year:
 - Expanded into the world's largest property market, the US with Move; as well as one of the fastest growing regions through our iProperty investment in Asia.
 - Launched our utility connections service the first of our property-related services.
- Our growth strategy will continue to focus on the three strands of our business: listings, media and property-related services and international expansion.



Supplementary information



Financial comparatives

					Core Op	erations					St
Group results	FY 20	11	FY 2012		FY 2013		FY 2014		FY 2015		
Group results	\$m	Growth	\$m	Growth	\$m	Growth	\$m	Growth	\$m	Growth	
Revenue from core operations	238.4	23%,	277.6	16%,	336.5	21%,	437.5	30%,	522.9	20%,	
Gain on sale of marketable securities	-		-		-		-		-		
otal revenue & other income	238.4	23%,	277.6	16%,	336.5	21%,	437.5	30%,	522.9	20%,	
Operating expenses	(135.2)	(16%)	(151.6)	(12%)	(172.5)	(14%)	(212.4)	(23%)	(237.1)	(12%)	
Share of losses of associates	-		-		-		-		-		
EBITDA	103.2	32%,	126.0	22%,	164.0	30%,	225.1	37%,	285.8	27%,	
EBITDA Margin	43%		45%		49%		51%		55%		
Depreciation and amortisation	(10.5)	(48%)	(15.2)	(45%)	(18.7)	(23%)	(21.2)	(13%)	(26.9)	(27%)	
EBIT	92.7	31%,	110.8	20%,	145.3	31%,	203.9	40%,	258.9	27%,	
Net finance income	4.6		7.7		9.2		9.3		3.5		
arnings before tax	97.3	35%,	118.5	22%,	154.5	30%,	213.2	38%,	262.3	23%,	
Fax on gain on sale of marketable securities	-		-		-		-		-		
Income tax expense	(29.8)	(32%)	(31.7)	(6%)	(44.8)	(41%)	(63.3)	(41%)	(76.9)	(21%)	
Net Profit from continuing operations	67.5	37%,	86.8	29%,	109.7	26%,	149.9	37%,	185.4	24%,	
Gain on sale of Squarefoot business	-		-		-		-		-		
Net Profit	67.5	37%,	86.8	29%,	109.7	26%,	149.9	37%,	185.4	24%,	
Dividends per share (DPS)	26.0	100%,	33.0	27%,	41.5	26%,	57.0	37%,	70.0	23%,	
Earnings per share (EPS) EPS from continuing operations	53.1	232%,	66.2	25%,	83.3	26%,	113.7	36%,	140.6	24%,	



Group results by quarter and half year

REA Group		Q1				Q2	2			Q3	3			Q4		
Core operations (\$m)	FY15	FY14	Mvmt	Growth												
Revenue from core operations	121.0	98.7	22.3	23%	140.5	110.7	29.8	27%	122.9	108.2	14.7	14%	138.5	119.9	18.6	16%
Operating expenses	(57.5)	(50.8)	(6.7)	(13%)	(59.5)	(51.8)	(7.7)	(15%)	(57.4)	(53.5)	(3.9)	(7%)	(62.7)	(56.3)	(6.4)	(11%)
EBITDA	63.5	47.9	15.6	33%	81.0	58.9	22.1	38%	65.5	54.7	10.8	20%	75.8	63.6	12.2	19%
EBITDA Margin	52%	49%			58%	53%			53%	51%			55%	53%		
Depreciation and amortisation	(6.0)	(5.1)	(0.9)	(18%)	(7.1)	(5.4)	(1.7)	(31%)	(6.6)	(5.3)	(1.3)	(25%)	(7.2)	(5.4)	(1.8)	(33%)
Net finance income	1.9	2.4	(0.5)		1.0	2.2	(1.2)		0.2	2.3	(2.1)		0.4	2.4	(2.0)	
Earnings before tax	59.4	45.2	14.2	31%	74.9	55.7	19.2	34%	59.1	51.7	7.4	14%	68.9	60.6	8.4	14%
Income tax expense	(18.0)	(13.6)	(4.4)	(32%)	(21.6)	(16.6)	(5.0)	(30%)	(17.7)	(15.8)	(1.9)	(12%)	(19.6)	(17.3)	(2.3)	(13%)
Net Profit	41.4	31.6	9.8	31%	53.3	39.1	14.2	36%	41.4	35.9	5.5	15%	49.3	43.3	6.1	14%

REA Group		H1				H2	:	
Core operations (\$m)	FY15	FY14	Mvmt	Growth	FY15	FY14	Mvmt	Growth
Revenue from core operations	261.5	209.4	52.1	25%	261.4	228.1	33.3	15%
Operating expenses	(117.0)	(102.6)	(14.4)	(14%)	(120.1)	(109.8)	(10.3)	(9%)
EBITDA	144.5	106.8	37.7	35%	141.3	118.3	23.0	19%
EBITDA Margin	55%	51%			54%	52%		
Depreciation and amortisation	(13.1)	(10.5)	(2.6)	(25%)	(13.8)	(10.7)	(3.1)	(29%)
Net finance income	2.9	4.6	(1.7)		0.6	4.7	(4.1)	
Earnings before tax	134.3	100.9	33.4	33%	128.0	112.3	15.8	14%
Income tax expense	(39.6)	(30.2)	(9.4)	(31%)	(37.3)	(33.1)	(4.2)	(13%)
Net Profit	94.7	70.7	24.0	34%	90.7	79.2	11.6	15%

Full Year								
FY15	FY14	Mvmt	Growth					
522.9	437.5	85.4	20%					
(237.1)	(212.4)	(24.7)	(12%)					
285.8	225.1	60.7	27%					
55%	51%							
(26.9)	(21.2)	(5.7)	(27%)					
3.5	9.3	(5.8)						
262.3	213.2	49.2	23%					
(76.9)	(63.3)	(13.6)	(21%)					
185.4	149.9	35.6	24%					



Group cash flow reconciliation

Cash flow reconciliation (\$m)	FY 2015	FY 2014	Growth
EBITDA ⁽¹⁾	285.8	225.1	27%
Working capital movement	(10.3)	5.0	(306%)
Tax paid	(88.4)	(53.9)	(64%)
Capital expenditure	(41.8)	(26.2)	(60%)
Other	4.1	7.5	(45%)
Free cash flow	149.4	157.5	(5%)
Sale/(purchase) of other investments	111.7	(80.5)	n/m
Investment in Move	(237.4)	-	-
Investment in IPP	(109.1)	_	-
Dividends paid	(85.1)	(62.6)	(36%)
Other	(4.4)	(18.0)	76%
Net cash (outlfow)	(174.9)	(3.6)	n/m



Products

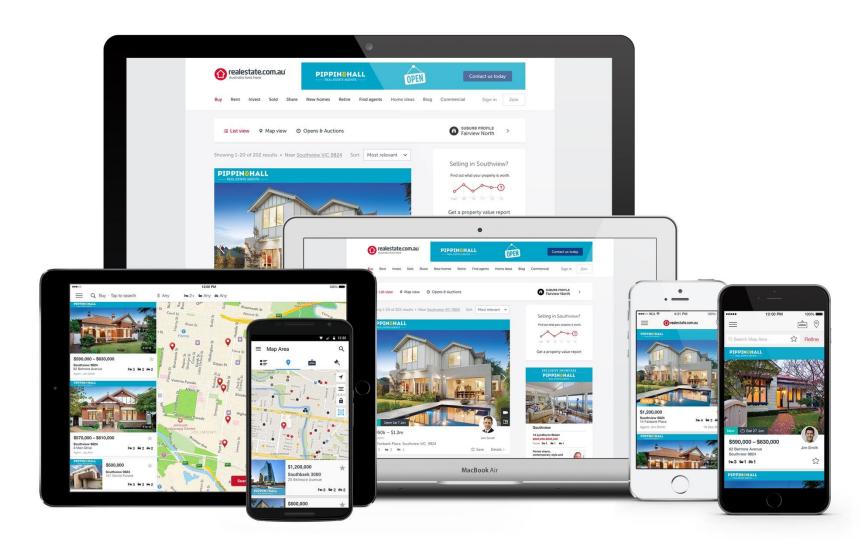


Core products – Customers

Connecting real estate agents and developers to the largest audience of property seekers and movers⁽¹⁾



Core products





Core products: Residential – Depth Listings

Desktop

SSSOK - S1.2m John Smith All Fairbank Place, Southview Vic., 9824 1 1 1 1 1 2 5 ave Details 2

Mobile



Standard ad

Feature Property 2 times more views

Highlight Property 7 times more views

Premiere Property 20 times more views¹

Highlight Property

Premiere

Property



\$59,000 – \$630,000 Agent
82 Bernore Avenus
Southwee 9824

Our depth listings products help vendors and agents stand out in the crowd, with Premiere Property delivering up to 20 times more views than a standard listing.

Feature Property



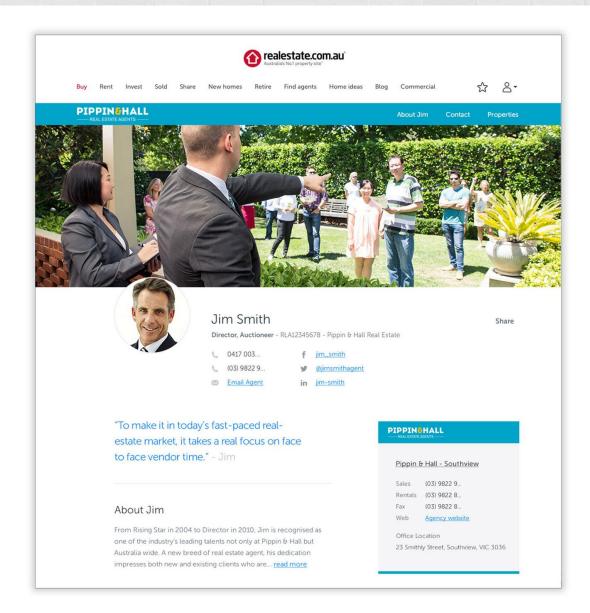
¹Source: REA Internal Data Warehouse. This is an average based on activity on realestate.com.au between 1 October 2014 – 31 December 2014. Our property sample includes suburbs that only had Premiere Property, Highlight Property, Feature Property and Standard ads during the same time period.

Standard Property





Core products: Residential - Agent Profiles





62% of vendors say choosing an Agent is one of the hardest decisions in the selling process⁽¹⁾

Agent profiles enables individual agents to build their personal brand and help vendors choose the right agent

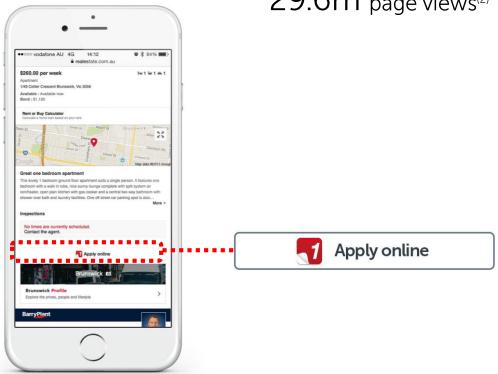


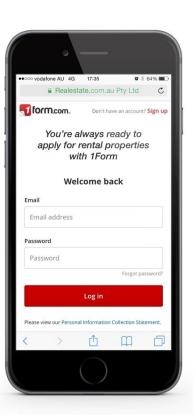
Core products: Residential – 1 Form

Potential tenants can apply for rental properties, securely and easily online

1.8m applications submitted⁽¹⁾

29.6m page views(2)







Core products: Commercial – Native Advertising in iOS

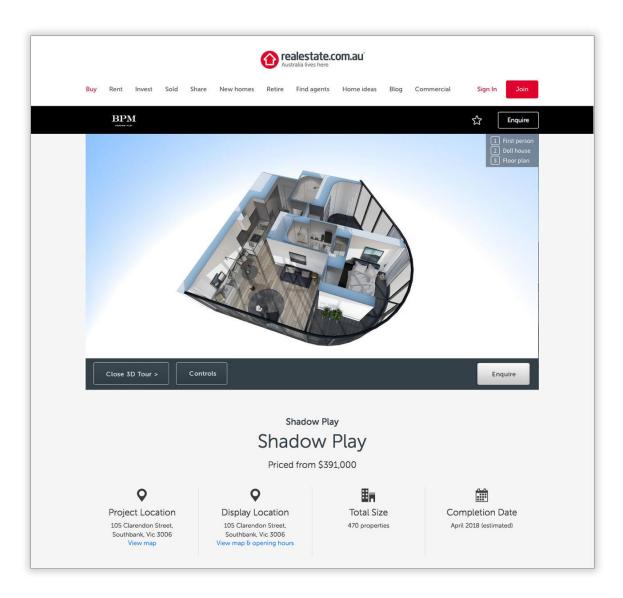


Engaging advertising content that connects consumers to commercial properties





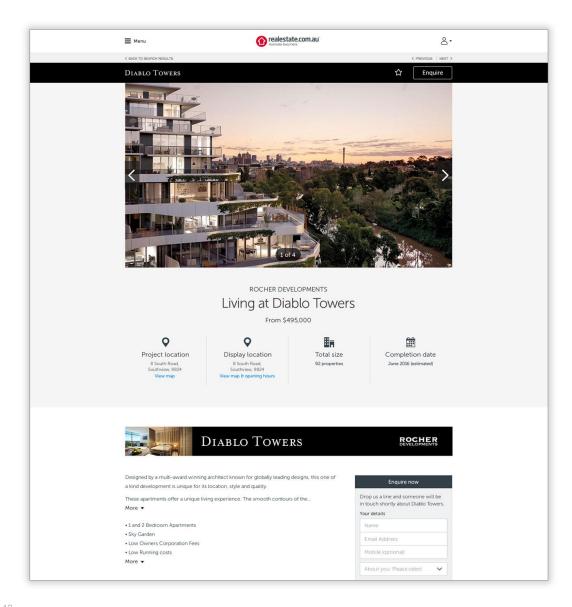
Core products: Developer – 3D Property View



Our 3D property tours bring off the plan apartments to life for consumers



Core products: Developer – Project Profiles





We provide developers with the opportunity to showcase new apartments and land estates at a project and individual property level to maximise consumer interest and inspiration



Continuous innovation

3D virtual tours

Nearly a third of all properties sold are new builds⁽¹⁾. That's why we've created a world first, self-guided 3D tours for new developments with our technology partner bringing off the plan properties to life

Wearables

Our Apple Watch & Android WearTM real estate apps are designed to alert consumers to open for inspections and key property details



Visit our investor site at rea-group.com

Disclaimer: The material herein is a presentation of non-specific background information about the Company's current activities. It is information given in summary form and does not purport to be complete. Investors or potential investors should seek their own independent advice. This material is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of a particular investor. These should be considered when deciding if a particular investment is appropriate.

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